

KAMP

HOLLISTER 93 CALIFORNIA



Photo by Chris Murphy

Whatever happened to the FAT DJ's ??

FAMILY PORTRAIT

Spring '85

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Iconoclastic country music now on KHIP

By Greg Sellers
Miracle Miles Staff

For those who care, it's much more than the music.

"It's like hearing your mother died, and then getting a call from your uncle saying it's a false alarm," said Dr. Mojo Bradley, who's airwaves have been graced with the reappearance of his favorite fannies on KHIP radio in Hollister.

The loss of KEAT radio several years ago meant the loss of more than just a radio station. For many area residents, it meant losing a way of life.

"There were people who moved to Gilroy because of KEAT," said Amy Airheart, one of KEAT's irreverent disc jockeys and KHIP's new general manager.

"People have always felt very strongly about the station and what it stood for."

Though the Gilroy station was always successful, there were many who thought its personalized, iconoclastic style were becoming obsolete.

"But I don't think creativity and the love of music is ever obsolete," said Airheart.

Since returning to the airwaves earlier this year, Airheart's beliefs have been confirmed. Listeners from all over the south valley and Monterey Bay have been calling the station giving their support, and many have even sent money, hoping to insure the success of the station.

"We've had to send most of it back," said Airheart, "but it is reassuring to find that much support."

Further confirmation of the station's popularity has come at recent concerts. When promoters and artists mention KHIP, "the audiences go crazy," said Airheart.

What has prompted all this response is a radio format as different from most stations as it's possible to get away with.

"We're radio that cares for people," said Airheart.

The disc jockeys display an individuality uncommon to radio, with humor, personality and the sincere desire to entertain their listeners. They have weathered many storms since their KEAT days, but have remained together through it all.



Terrell Lynn Thomas (left), Amy Airheart, and Uncle Sherman are fence sitters no more. The three, part of the old KEAT team, now broadcast on KHIP in Hollister.

"The disc jockeys have personality and a sense of humor," said Bradley, who knows most of them from their days at KEAT.

But more than unique disc jockeys it has been the music that has given purpose to the station and those who love it.

"Country swing, country classics, outlaw country: it's just good, down-home country," said Bradley.

"We all love eclectic and non-traditional music," said Airheart, which is as close as one can come to defining a playlist that includes everything from rock'n'roll to bluegrass, with plenty of comedy thrown in for good measure.

"Everything they play is good," said Bradley, "but if I had to pick a favorite it would be their funny stuff, like their phony commercials."

What has attracted listeners to the sta-

tion has been its desire to play different music in both quality and quantity, never repeating songs too often or playing what's expected.

One of the hardest but most satisfying things about starting the new station has been solving its technical problems. When Airheart took over, the station was running at only 14 percent capacity with a bad antenna and a failing generator.

Most programming specials will have to wait until these problems are solved, but they have already started two shows: Terrell Lynn Thomas' Live Music Hour and Cousin Al's Sunday night Bluegrass.

Long time listeners knew it was just a matter of time before the musical resurrection.

"I knew they had to come back," said Bradley, "you can't keep a good thing down."

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HOT HIP HIT LIST * JULY, 1985

Heavy Airplay

DWIGHT YOAKAM	GUITARS, CADILLACS, ETC., ETC.
HANK WILLIAMS JR.	FIVE-O
JIMMY BUFFETT	LAST MANGO IN PARIS
NANCI GRIFFITH	ONCE IN A VERY BLUE MOON
ROBERT EARL KEEN JR.	NO KINDA DANCER
ALVIN CROW	WELCOME TO TEXAS
ROSANNE CASH	RHYTHM & ROMANCE
DAN FOGELBERG	HIGH COUNTRY SNOWS
LONNIE MACK	STRIKE LIKE LIGHTNING
VINCE GILL	THE THINGS THAT MATTER
LONE JUSTICE	LONE JUSTICE
ROBIN & LINDA WILLIAMS	CLOSE AS WE CAN GET
BELLAMY BROTHERS	HOWARD AND DAVID
NEW GRASS REVIVAL	ON THE BOULEVARD
PINKARD & BOWDEN	PG-13

Medium Airplay

EMMYLOU HARRIS	BALLAD OF SALLY ROSE	WARNER BROS.
THE WHITES	WHOLE NEW WORLD	MCA
AUSTIN LOUNGE	LIZARDS CREATURES FROM BLACK SALOON	WORKSHOP
NELSON, CASH, JENNINGS, KRIS	HIGHWAYMAN	COLUMBIA
NICOLETTE LARSON	SAY WHEN	MCA
THE BLASTERS	HARD LINE	SLASH
MITCH WOODS	STEADY DATE	BLIND PIG
THE BEAT FARMERS	TALES OF THE NEW WEST	RHINO
JOHN McEUEEN	JOHN McEUEEN	WARNER BROS.
RAY STEVENS	HE THINKS HE'S RAY STEVENS	MCA
THE JUDDS	WHY NOT ME	RCA
MERLE HAGGARD	KERN RIVER	COLUMBIA
JOHN FOGERTY	CENTERFIELD	WARNER BROS.
ERIC BOGLE	WHEN THE WIND BLOWS	FLYING FISH
MEL McDANIEL	LET IT ROLL	EMI/AMERICA
WILLIE NELSON	ME AND PAUL	COLUMBIA

New Adds

KAREN BROOKS	I WILL DANCE WITH YOU	WARNER BROS.
BOB DYLAN	EMPIRE BURLESQUE	COLUMBIA
SIDESADDLE	SARATOGA GAP	FAULTLINE
SAM MYERS/ANSON FUNDERBURGH	MY LOVE IS HERE TO STAY	BLACK TOP
NITTY GRITTY DIRT BAND	PARTNERS, BROTHERS, FRIENDS	WARNER BROS.
DELIA BELL & BILL GRANT	CHEER OF THE HOME FIRES	ROUNDER
DANNY AND DUSTY	THE LOST WEEKEND	A&M
SOUTHERN PACIFIC	SOUTHERN PACIFIC	WARNER BROS.
BELA FLECK	DEVIATION	ROUNDER
DUKE ROBILLARD	TOO HOT TO HANDLE	ROUNDER
JOHN ANDERSON	TOKYO, OKLAHOMA	WARNER BROS.
BRUCE SPRINGSTEEN	STAND ON IT	COLUMBIA

KHIP 93 $\frac{1}{2}$ F.M.

HEADQUAKE EARTHQUARTERS
KHIP Playing American Music
FOR

Hollister, Gilroy, Morgan Hill, San Juan Bautista, Aromas, Santa Cruz,
Watsonville, South San Jose, Salinas & the Monterey Bay

STAFF

General Manager - Amy Airheart
Sales Manager - Christa Taylor
Recreation Director - Uncle Sherman
Production Manager - Terrell Lynn Thomas
Technical - Dave Nielsen, Bill Goldsmith, Jerry Lewine
Music Director - Rob Bleetstein
Promotions Director - Sleepy John Sandidge
Creative Director - Frank J. Mendiola
Office Manager - Kim Elking

Sales Staff

Craig Shubert
Jesse Peters
Big Dave Mitchell
Rob Bleetstein

KHIP 93 $\frac{1}{2}$ F.M. D.J. Schedule

Monday - Friday

6:00 AM - 10:00 AM	Terrell Lynn Thomas
10:00 AM - 2:00 PM	Amy Airheart
2:00 PM - 7:00 PM	Uncle Sherman
7:00 PM - Midnight	Felton Pruitt

Weekends

Saturday:

Midnight - 6:00 AM	The New Rider
6:00 AM - 11:00 AM	Yuma Arizona
11:00 AM - Noon	General Feed & Seed presents "The Live Music Hour"
12:00 PM - 4:00 PM	Dave Bob
4:00 PM - 8:00 PM	Christa Taylor
8:00 PM - Midnight	Rocket Man

Sunday:

12:00 AM - 6:00 AM	Captain Normal
6:00 AM - 10:00 AM	Miss Rachel
10:00 AM - 2:00 PM	Sister Tiny
2:00 PM - 6:00 PM	Sleepy John
6:00 PM - 9:00 PM	Cousin Al's Bluegrass Show
9:00 PM - 1:00 AM	Mr. Earl